



# Bleach Liquid Gel, Cloralen Platinum Lemon Fresh

## Safety Data Sheet

according to Federal Register / Vol. 77, No. 58 / Monday, March 26, 2012 / Rules and Regulations  
Issue date: 6/20/2024 Version: 1.0

### SECTION 1: Identification

#### 1.1. Identification

Product form : Mixture  
Trade name : Bleach Liquid Gel, Cloralen Platinum Lemon Fresh  
Product code : 6050500

#### 1.2. Recommended use and restrictions on use

Use of the substance/mixture : Bleaching agent

#### 1.3. Supplier

AEn USA  
Suite 500  
14825 Northwest Freeway  
Houston, USA, Texas 77040  
USA  
T 1-800-615-3191  
[www.alenusa.com](http://www.alenusa.com)

#### 1.4. Emergency telephone number

Emergency number : U.S: 800.424.9300 – 24 Hrs.

### SECTION 2: Hazard(s) identification

#### 2.1. Classification of the substance or mixture

##### GHS US classification

Skin corrosion/irritation Category 2	H315	Causes skin irritation
Serious eye damage/eye irritation Category 2A	H319	Causes serious eye irritation

Full text of H statements : see section 16

#### 2.2. GHS Label elements, including precautionary statements

##### GHS US labeling

Hazard pictograms (GHS US) :



Signal word (GHS US) : Warning  
Hazard statements (GHS US) : H315 - Causes skin irritation  
H319 - Causes serious eye irritation  
Precautionary statements (GHS US) : P264 - Wash hands, forearms and face thoroughly after handling.  
P280 - Wear protective gloves/protective clothing/eye protection/face protection.  
P302+P352 - If on skin: Wash with plenty of water.  
P305+P351+P338 - IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing.  
P321 - Specific treatment (see supplemental first aid instruction on this label).  
P332+P313 - If skin irritation occurs: Get medical advice/attention.  
P337+P313 - If eye irritation persists: Get medical advice/attention.  
P362+P364 - Take off contaminated clothing and wash it before reuse.

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### 2.3. Other hazards which do not result in classification

No additional information available

### 2.4. Unknown acute toxicity (GHS US)

No additional information available

## SECTION 3: Composition/Information on ingredients

### 3.1. Substances

Not applicable

### 3.2. Mixtures

Name	Product identifier	%
Sodium Hypochlorite	CAS-No.: 7681-52-9	3 - 5
Sodium laureth sulfate	CAS-No.: 9004-82-4	1 - 3
sodium hydroxide, conc=32 %, aqueous solution	CAS-No.: 1310-73-2	1 - 3

Full text of hazard classes and H-statements : see section 16

## SECTION 4: First-aid measures

### 4.1. Description of first aid measures

First-aid measures after inhalation	: Remove person to fresh air and keep comfortable for breathing.
First-aid measures after skin contact	: Wash skin with plenty of water. Take off contaminated clothing. If skin irritation occurs: Get medical advice/attention.
First-aid measures after eye contact	: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention.
First-aid measures after ingestion	: Call a poison center/doctor/physician if you feel unwell.

### 4.2. Most important symptoms and effects (acute and delayed)

Symptoms/effects after skin contact	: Irritation.
Symptoms/effects after eye contact	: Eye irritation.

### 4.3. Immediate medical attention and special treatment, if necessary

Treat symptomatically.

## SECTION 5: Fire-fighting measures

### 5.1. Suitable (and unsuitable) extinguishing media

Suitable extinguishing media : Water spray. Dry powder. Foam. Carbon dioxide.

### 5.2. Specific hazards arising from the chemical

Hazardous decomposition products in case of fire : Toxic fumes may be released.

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### 5.3. Special protective equipment and precautions for fire-fighters

Protection during firefighting : Do not attempt to take action without suitable protective equipment. Self-contained breathing apparatus. Complete protective clothing.

## SECTION 6: Accidental release measures

### 6.1. Personal precautions, protective equipment and emergency procedures

#### 6.1.1. For non-emergency personnel

Emergency procedures : Ventilate spillage area. Avoid contact with skin and eyes.

#### 6.1.2. For emergency responders

Protective equipment : Do not attempt to take action without suitable protective equipment. For further information refer to section 8: "Exposure controls/personal protection".

### 6.2. Environmental precautions

Avoid release to the environment.

### 6.3. Methods and material for containment and cleaning up

Methods for cleaning up : Take up liquid spill into absorbent material.  
Other information : Dispose of materials or solid residues at an authorized site.

### 6.4. Reference to other sections

For further information refer to section 13.

## SECTION 7: Handling and storage

### 7.1. Precautions for safe handling

Precautions for safe handling : Ensure good ventilation of the work station. Avoid contact with skin and eyes. Wear personal protective equipment.  
Hygiene measures : Wash contaminated clothing before reuse. Do not eat, drink or smoke when using this product. Always wash hands after handling the product.

### 7.2. Conditions for safe storage, including any incompatibilities

Storage conditions : Store in a well-ventilated place. Keep cool.

## SECTION 8: Exposure controls/personal protection

### 8.1. Control parameters

No additional information available

### 8.2. Appropriate engineering controls

Appropriate engineering controls : Ensure good ventilation of the work station.  
Environmental exposure controls : Avoid release to the environment.

### 8.3. Individual protection measures/Personal protective equipment

Hand protection:

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Protective gloves
Eye protection:
Safety glasses
Skin and body protection:
Wear suitable protective clothing
Respiratory protection:
In case of insufficient ventilation, wear suitable respiratory equipment

### Personal protective equipment symbol(s):



## SECTION 9: Physical and chemical properties

### 9.1. Information on basic physical and chemical properties

Physical state	: Liquid
Appearance	: clear viscous liquid.
Color	: Colourless
Odor	: Lemon
Odor threshold	: No data available
pH	: 12.3 – 13.5
Melting point	: Not applicable
Freezing point	: No data available
Boiling point	: No data available
Flash point	: No data available
Relative evaporation rate (butyl acetate=1)	: No data available
Flammability (solid, gas)	: Not applicable.
Vapor pressure	: No data available
Relative vapor density at 20°C	: No data available
Relative density	: No data available
Density	: 1.04 – 1.07 g/ml
Solubility	: No data available
Partition coefficient n-octanol/water (Log Pow)	: No data available
Auto-ignition temperature	: No data available
Decomposition temperature	: No data available
Viscosity, kinematic	: No data available
Viscosity, dynamic	: 700 – 900 cP
Explosion limits	: No data available
Explosive properties	: No data available
Oxidizing properties	: No data available

### 9.2. Other information

No additional information available

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### SECTION 10: Stability and reactivity

#### 10.1. Reactivity

The product is non-reactive under normal conditions of use, storage and transport.

#### 10.2. Chemical stability

Stable under normal conditions.

#### 10.3. Possibility of hazardous reactions

No dangerous reactions known under normal conditions of use.

#### 10.4. Conditions to avoid

None under recommended storage and handling conditions (see section 7).

#### 10.5. Incompatible materials

No additional information available

#### 10.6. Hazardous decomposition products

Under normal conditions of storage and use, hazardous decomposition products should not be produced.

### SECTION 11: Toxicological information

#### 11.1. Information on toxicological effects

Acute toxicity (oral) : Not classified  
Acute toxicity (dermal) : Not classified  
Acute toxicity (inhalation) : Not classified

Sodium Hypochlorite (7681-52-9)	
LD50 oral rat	1100 mg/kg body weight Animal: rat, Animal sex: male, Guideline: OECD Guideline 401 (Acute Oral Toxicity)
LD50 dermal rabbit	> 20000 mg/kg body weight Animal: rabbit, Guideline: OECD Guideline 402 (Acute Dermal Toxicity), Guideline: other:
LC50 Inhalation - Rat (Vapours)	> 10.5 mg/l
ATE US (oral)	1100 mg/kg body weight

sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)	
LD50 dermal rabbit	1350 mg/kg Source: NCIS
ATE US (dermal)	1350 mg/kg body weight

Sodium laureth sulfate (9004-82-4)	
LD50 dermal rabbit	1600 mg/kg Source: Corporate Solution From Thomson Micromedex
ATE US (dermal)	1600 mg/kg body weight

Skin corrosion/irritation : Causes skin irritation.  
pH: 12.3 – 13.5

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Sodium Hypochlorite (7681-52-9)	
pH	9 – 10 (4 - 7 %)
sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)	
pH	14 (50 %)
Sodium laureth sulfate (9004-82-4)	
pH	7.9 – 9 Source: Corporate Solution From Thomson Micromedex

Serious eye damage/irritation : Causes serious eye irritation.  
pH: 12.3 – 13.5

Sodium Hypochlorite (7681-52-9)	
pH	9 – 10 (4 - 7 %)
sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)	
pH	14 (50 %)
Sodium laureth sulfate (9004-82-4)	
pH	7.9 – 9 Source: Corporate Solution From Thomson Micromedex

Respiratory or skin sensitization : Not classified  
Germ cell mutagenicity : Not classified  
Carcinogenicity : Not classified

Sodium Hypochlorite (7681-52-9)	
IARC group	3 - Not classifiable
Reproductive toxicity	: Not classified
STOT-single exposure	: Not classified
STOT-repeated exposure	: Not classified
Aspiration hazard	: Not classified
Viscosity, kinematic	: No data available

Sodium Hypochlorite (7681-52-9)	
Viscosity, kinematic	No data available in the literature
sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)	
Viscosity, kinematic	No data available in the literature

Symptoms/effects after skin contact : Irritation.  
Symptoms/effects after eye contact : Eye irritation.

## SECTION 12: Ecological information

### 12.1. Toxicity

Ecology - general : The product is not considered harmful to aquatic organisms or to cause long-term adverse effects in the environment.

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<b>Sodium Hypochlorite (7681-52-9)</b>	
LC50 - Fish [1]	0.033 – 0.097 mg/l Source: International Uniform Chemical Information Database
EC50 - Crustacea [1]	141 µg/l Test organisms (species): Daphnia magna
EC50 - Crustacea [2]	35 µg/l Test organisms (species): Ceriodaphnia dubia
EC50 72h - Algae [1]	0.0365 mg/l Test organisms (species): Raphidocelis subcapitata (previous names: Pseudokirchneriella subcapitata, Selenastrum capricornutum)
EC50 72h - Algae [2]	0.0183 mg/l Test organisms (species): Raphidocelis subcapitata (previous names: Pseudokirchneriella subcapitata, Selenastrum capricornutum)

<b>sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)</b>	
LC50 - Fish [1]	45 mg/l (96 h, Oncorhynchus mykiss, Literature study, Solution <50%)
EC50 - Crustacea [1]	76 mg/l (24 h, Daphnia magna, Literature study, Solution <50%)

<b>Sodium laureth sulfate (9004-82-4)</b>	
EC50 - Crustacea [1]	3.12 mg/l Source: The ECOTOXicology database

### 12.2. Persistence and degradability

<b>Sodium Hypochlorite (7681-52-9)</b>	
Persistence and degradability	Biodegradability: not applicable.

<b>sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)</b>	
Persistence and degradability	Biodegradability: not applicable.
Chemical oxygen demand (COD)	Not applicable
ThOD	Not applicable
BOD (% of ThOD)	Not applicable

### 12.3. Bioaccumulative potential

<b>Sodium Hypochlorite (7681-52-9)</b>	
Bioaccumulative potential	Does not contain bioaccumulative component(s).

<b>sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)</b>	
Partition coefficient n-octanol/water (Log Pow)	-3.88 Source: SRC
Bioaccumulative potential	No test data of component(s) available.

<b>Sodium laureth sulfate (9004-82-4)</b>	
Partition coefficient n-octanol/water (Log Pow)	1.62 Source: Quantitative Structure Activity Relation

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### 12.4. Mobility in soil

#### Sodium Hypochlorite (7681-52-9)

Surface tension	No data available in the literature
Ecology - soil	Contains component(s) with potential for mobility in the soil. May be harmful to plant growth, blooming and fruit formation.

#### sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)

Surface tension	No data available in the literature
Ecology - soil	No (test)data on mobility of the component(s) available.

### 12.5. Other adverse effects

No additional information available

## SECTION 13: Disposal considerations

### 13.1. Disposal methods

Waste treatment methods : Dispose of contents/container in accordance with licensed collector's sorting instructions.

## SECTION 14: Transport information

In accordance with DOT / TDG / IMDG / IATA

### 14.1. UN number

Not regulated for transport

### 14.2. UN proper shipping name

Proper Shipping Name (DOT) : Not regulated  
Proper Shipping Name (TDG) : Not regulated  
Proper Shipping Name (IMDG) : Not regulated  
Proper Shipping Name (IATA) : Not regulated

### 14.3. Transport hazard class(es)

**DOT**  
Transport hazard class(es) (DOT) : Not regulated

**TDG**  
Transport hazard class(es) (TDG) : Not regulated

**IMDG**  
Transport hazard class(es) (IMDG) : Not regulated

**IATA**  
Transport hazard class(es) (IATA) : Not regulated

### 14.4. Packing group

Packing group (DOT) : Not regulated  
Packing group (TDG) : Not regulated  
Packing group (IMDG) : Not regulated



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Packing group (IATA) : Not regulated

### 14.5. Environmental hazards

Other information : No supplementary information available.

### 14.6. Special precautions for user

#### DOT

Not regulated

#### TDG

Not regulated

#### IMDG

Not regulated

#### IATA

Not regulated

### 14.7. Transport in bulk according to Annex II of MARPOL 73/78 and the IBC Code

Not applicable

## SECTION 15: Regulatory information

### 15.1. US Federal regulations

All components of this product are present and listed as Active on the United States Environmental Protection Agency Toxic Substances Control Act (TSCA) inventory

#### Sodium Hypochlorite (7681-52-9)

CERCLA RQ	100 lb
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#### sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)

CERCLA RQ	1000 lb
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### 15.2. International regulations

#### CANADA

#### Sodium Hypochlorite (7681-52-9)

Listed on the Canadian DSL (Domestic Substances List)

#### sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)

Listed on the Canadian DSL (Domestic Substances List)

#### Sodium laureth sulfate (9004-82-4)

Listed on the Canadian DSL (Domestic Substances List)

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### EU-Regulations

No additional information available

### National regulations

Sodium Hypochlorite (7681-52-9)
Listed on INSQ (Mexican National Inventory of Chemical Substances)

sodium hydroxide, conc=32 %, aqueous solution (1310-73-2)
Listed on INSQ (Mexican National Inventory of Chemical Substances)

### 15.3. US State regulations

California Proposition 65 - This product does not contain any substances known to the state of California to cause cancer, developmental and/or reproductive harm

Component	State or local regulations
Sodium Hypochlorite(7681-52-9)	U.S. - Massachusetts - Right To Know List
sodium hydroxide, conc=32 %, aqueous solution(1310-73-2)	U.S. - Massachusetts - Right To Know List

## SECTION 16: Other information

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Full text of H-phrases	
H315	Causes skin irritation
H319	Causes serious eye irritation

Safety Data Sheet (SDS), USA

This information is based on our current knowledge and is intended to describe the product for the purposes of health, safety and environmental requirements only. It should not therefore be construed as guaranteeing any specific property of the product.